

Claim 21. (Cancelled without prejudice).

Claim 22. (Cancelled without prejudice).

Claim 23. (Cancelled without prejudice).

### **REMARKS**

In the Office Action of Paper No. 12, claims 1, 3-8 and 15 were finally rejected under the judicially created doctrine of obviousness-type double patenting in view of claims 3, 6, 8 and 9 of U.S. Patent No. 6,352,287. Submitted with this Amendment and Response is a Terminal Disclaimer disclaiming the length of the term of any patent issuing from this application that would extend it beyond the full term of Patent No. 6,352,287. It is respectfully submitted that the Terminal Disclaimer submitted herewith overcomes the double patenting rejection.

Claims 2-9 and 15 were given a final rejection under 35 USC § 103(a) as being obvious in view of the disclosure of the U.S. Patent of Fischer No. 6,328,340. Despite the amendments made to the claims in response to the previous Office Action, the rejection of claims 2-9 and 15 is substantially the same rejection made in the previous Office Action except for the contention that the subject matter of the invention is disclosed in Figures 3a and 3b of the Fischer reference, and the contention that Fischer discloses an information card consisting of a die-cut base paper, a secondary film layer, and a breakaway layer. These contentions made in the rejection of the claims are incorrect.

It is important to note that Claim 2 has been amended to specifically set forth an information card consisting of the die-cut base paper layer, secondary film layer, and the break away layer. The use of the phrase "consisting of" in this limitation of the claim sets forth that no other significant structural features are present in the construction of the information card.

In contrast to the above and in contrast to the contention made in the final rejection of claims 2-9 and 15, the Fischer reference discloses a card in Figures 3a and 3b that consists of a paper layer (1), a permanent pressure sensitive adhesive layer (27), a self-supporting layer of

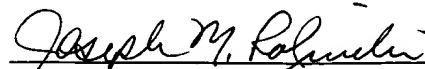
form material (28), an additional permanent pressure sensitive adhesive layer (24), and a peeling adhesive layer (22). This is clearly a different construction from that of the information card set forth in amended claim 2.

Where the information card of the invention recited in claim 2 consists of only three layers, the information card of Figures 3a and 3b of the Fischer reference consists of five layers. The five layers include the self-supporting layer of form material 28 and the two permanent pressure sensitive adhesive layers 27, 24 on opposite sides of the self-supporting layer. These three additional layers of the Fischer information card are required in the information card construction to give the card additional strength. Removing these layers would detract from the strength of the Fischer information card and therefore would not be an obvious modification. Furthermore, removing these three layers would result in an information card consisting of only the form sheet of paper layer 1 and the peeling adhesive layer 22. Thus, there is no obvious modification that could be made to the Fischer information card of Figures 3a and 3b that would result in the specific construction of the information card set forth in claim 2. It is therefore respectfully submitted that claim 2, and its dependent claims 3-9 and 15 are all allowable over the prior art of record.

It is respectfully submitted that in view of the amendments and remarks presented above, the application is in condition for allowance and favorable action is requested.

Respectfully submitted,  
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**Claims as Amended**

Claim 16. (Cancelled without prejudice).

Claim 17. (Cancelled without prejudice).

Claim 18. (Cancelled without prejudice).

Claim 19. (Cancelled without prejudice).

Claim 20. (Cancelled without prejudice).

Claim 21. (Cancelled without prejudice).

Claim 22. (Cancelled without prejudice).

Claim 23. (Cancelled without prejudice).